

# PROMOTION CODE REQUEST FORM

Date: 4/27/94

BRAND: B&H

Requestor: Denise Cohen

PROMOTION DESCRIPTION	START DATE	END DATE	PLACEMENT OR PAYMENT	DOLLAR PAYMENT	PK/CTN DISPLAY	PROMO S/S - GRATIS	DISPLAY POS #	DISPLAY DESCRIPTION AND SIZE	INCENTIVE POS #	INCENTIVE DESCRIPTION	REGIONS/SECTIONS MARKET CODES	MILITARY USE (Y/N)	PROMO CODE
B&H 100's 25¢ off Pack (For Military Only)	Aug-94	Sep-94	Payment	\$0.25	Pack	Promo	N/A	N/A	N/A	N/A		Y	253E

Brand Manager Approval Signature

System Input Code Approval

2070143663